



P O Box 12612, Penrose, Auckland, New Zealand.
<http://www.apaa.co.nz> or info@apaa.co.nz

AUTOMOTIVE PARTS & ACCESSORIES INDUSTRY MEMBER

The purpose of this letter is to extend to your company an invitation to join the Automotive Parts and Accessories Association Inc. an industry body that currently has a membership of some 70 companies.

An elected Executive Committee made up from its membership, which is elected each year at the Annual general meeting, administers the APAA.

While APAA's key objective is to provide a national organisation for motor companies, manufactures, importers, distributors and others engaged in the automotive parts and accessories market to foster whenever possible, the marketing and development of members products it is in the area of networking where members find most value. By becoming a member and participating in local regional meetings, luncheons, seminars, and conferences you are able to mix with successful companies, learn of new opportunities, customer trends and make contacts.

In addition to the above, APAA is constantly receiving information from the Land Transport Safety Authority (LTSA) and is having regular input by way of submissions. There are many changes taking place in this area and it is important that all industry members keep abreast of this.

The APAA has a significant Internet presence, which promotes members and their products to a national and worldwide audience. We now regularly receive requests from overseas manufacturers looking for local distributors; these leads are then distributed to all members.

The Bi- Monthly networking breakfasts and Annual luncheon with key note speakers do not only provide an cost effective way to entertain clients but great opportunity to understand what is happening within the industry.

The annual subscription (1 March - 30 April) is \$150.00+GST

I would welcome receipt of your completed application form or alternatively a call so that we can discuss membership of APAA.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Allan Barfoot', with a long horizontal flourish extending to the right.

Allan Barfoot
Chairperson

Confidential

<h2>Application for Membership Of Automotive Parts & Accessories Association (Inc)</h2>

This company hereby makes application for membership of the Automotive Parts and Accessories Association (Inc)

1. Name of Company: _____
2. Postal Address: _____
3. Street Address: _____
4. City: _____
5. Telephone: () _____ Facsimile: () _____
6. Website address: _____
7. Company Email: _____
8. Individual Email: (1) _____
9. Individual Email: (2) _____
(Company Email is for inclusion on our Website, and the Individual Email is for APAA communications)
10. Name & Designation of Chief Executive: _____
11. Name & Designation of Contact Person: _____
(If not Chief Executive)
12. This company is primarily involved in: _____
13. Name of APAA members known to you _____

This company agrees to abide by the Constitution and Rules of the Association:

Name: _____ Designation: _____

Date: _____ Signature: _____

PLEASE SEND THIS APPLICATION TO - P O BOX 12612, PENROSE, AUCKLAND, NEW ZEALAND